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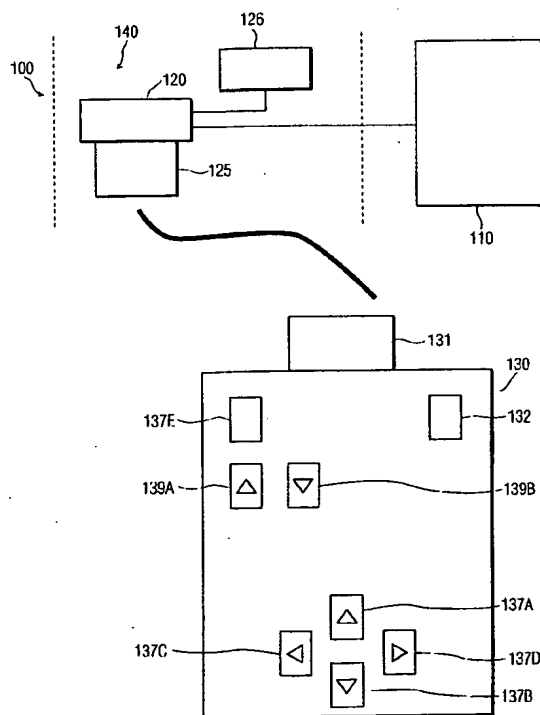
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(54) Title: **SYSTEM AND METHOD FOR INPUTTING PREFERENCES INTO RECOMMENDER/PROFILING SYSTEM**



(57) Abstract: A user profiling system that receives user command/control selections related to content currently being provided to the user. A processor acts on the command/control selections and also determines whether the command/control selections are volume related command/control selections. In a case where the command/control selections are volume related, the processor utilizes these volume related command/control selections as an input to a user profile of the user profiling system. The user profile may be utilized for providing recommendations of content to the user.



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- as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii)) for all designations

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